

Blue House

Summer
2011

Christmas Special



**\$1520.00 + GST
Hewlett Packard
Probook 4530s
i5 -2400 Proces-
sor**

- **4GB Ram**
- **500 GB Hard drive**
- **15.6" LED Display**
- **Includes:**
- **Microsoft Office Home & Business**
- **Wireless Mouse**
- **Carry Bag**
- **8GB Flash Drive**

Phone Brett for more details—only while stocks last.

Blue House Christmas Closure

Close: 22nd December 2011 @ 2pm

Reopen : 9th January 2012 @ 8am

If you have any urgent issues during the break please phone the office number to get emergency contact numbers on the answerphone.

Merry Christmas!



As 2011 draws to a close the team at Blue House Computing would like to wish you all a very merry Christmas and a happy new year.

We would like to thank you very much for your custom throughout the year and we look forward to being here to help in 2012.



QR Codes—What are They?

QR code stands for Quick Response code and it is a type of 2-dimensional barcode that can provide a lot more information than traditional barcodes.

You might see these in magazines, flyers, entertainment ticketing for example.

If you have a mobile camera phone equipped with a QR code reader (eg: android users can use Google Goggles) you can use your phone to scan the image of the QR code to display text, provide location details or contact information, or open a web page in the phone's internet browser. You can use a QR code generator to generate QR codes for use in your business. Practical uses of the QR code for business could be that they link to:

- Installation instructions
- Sources for replacement parts and service
- Directions to your business
- Recommendations for complementary products and services

They could be printed out on sales receipts, invoices, statements.

Introducing **Craftaway!**

Gisbornes newest Craft Supplies shop

Located at the rear of Blue House

Open Saturdays 9 until 1pm

(and by appmt ph 021 756 364)



Craftaway is on Facebook:

www.facebook.com/craftaway and

LIKE if you would like information about craft evening details and new arrivals in the shop.

Or email sales@craftaway.co.nz to join the emailing list

Conference Room for Hire

Ideal if you are holding training courses, seminars or want to have a team meeting outside of the office.

Our conference room can comfortably seat up to 30 people.

We can provide internet access, and we also have data projectors and laptops available for hire if required. Catering can be organised on request.

Please contact Gail if you would like more info 8632275

IMS PAYROLL SOFTWARE

Are you struggling with a manual system for your payroll?

IMS Payroll software is a very cost effective solution for managing your payroll needs:

- Quick and easy weekly payroll processing
- Easy tracking of annual and sick leave
- Makes filing your PAYE return a breeze each month

For a demo please call Jill on 8632275

YOUR OWN WEB ADDRESS

Create a professional image for your business by securing a web address, or grab a family e-mail address because you can!

We can help by setting you up, as few or as many to suit your needs.. Get a basic website to show your customers who you are and why they need you!

Call Brent for more details.

A Few Rules for Dieting at Christmas

- Anything consumed while standing has no calories. This is due to gravity and the density of the caloric mass.
- Anything consumed from someone else's plate has no calories since the calories rightfully belong to the other person and will cling to his/her plate.
- If you eat something and no one sees you eat it, it has no calories.
- Things licked off knives and spoons have no calories if you are in the process of preparing something

FACEBOOK PAGES FOR BUSINESS

Do you have a Facebook Page for your business/community group/sports club?

If you have:

Have you used the newly enhanced **Facebook Insights** facility? This is well worth investigating. It gives you a lot of information about the demographics of the people who have liked your page—breakdown of age and male v's female, which posts people find most interesting and how many other people they have reached.

If you have not got a Facebook Page:

Here are some reasons why you might consider setting one up:

- Chances are many of your customers/members already have a Facebook profile
- It is a quick way to announce new products, events, and generally disperse information about your business/group to a wide audience.
- Using the insights feature, you can gain valuable demographic information about your customers
- Easy to embed the Facebook Page Like button to your website and help drive more traffic to your website.

Check out this link on how to setup a Facebook Page
<http://tinyurl.com/cs3fsec>

Protecting your Smart Phone

With the rise in use of "Smart Phones" it is important to consider how you can protect them. Smart phones are essentially mini computers and need to be treated as such. Some things you can do to protect your phone:

- Set a lock code—check in your phones security settings
- Load some anti malware software onto the phone
- Check out the apps available that will locate your phone should you misplace it or it gets stolen. Some apps will allow you to remotely lock the phone should this happen. Just type in Find My Phone into the app store to see what's available. A client recently lost their cellphone in a paddock whilst ploughing...one of these apps saved the day!

A word of caution—downloading apps (especially free ones) can be dangerous. Naughty cyber criminals can embed things such as Trojans within the app or you may even find your privacy being compromised by downloading malicious apps.